

Asphalt & Bitumen Intelligence Services

Decision ready insight for North America's market



Regional Clarity: PADD, State, to Local market focus.

Your complete view of North American asphalt!

Asphalt markets are influenced by regional fundamentals—refinery operations, crude supply, weather, and construction cycles. Understanding these dynamics requires broad market insight.

Our *Asphalt & Bitumen Intelligence Services* deliver clear, decision-ready intelligence on pricing, supply & demand, and transportation & logistics—combining weekly pricing, structured data, forward fore-

casts, historical datasets, and expert consulting with unbiased market focused depth.

What our services support

- Confident weekly pricing and regional market visibility
- Near-term decisions and long-term planning
- Tailored data and advisory support

Market-leading pricing, analysis, and forecasting products

Poten's core products deliver a consistent, decision-ready view of asphalt markets across the United States and Canada.

Asphalt Weekly Monitor

The benchmark for weekly pricing & market insight

A trusted reference for asphalt pricing across North America, supported by interactive tools that highlight regional shifts and emerging market signals.

Highlights:

- Weekly pricing dashboard with six months of history
- Interactive U.S. & Canada map (pricing, weather, grades, infrastructure)
- Downloadable weekly reports
- Customizable, region-focused dashboards



Who it supports: Producers, refiners, terminals, contractors, Departments of Transportation, traders, analysts



« Scan to request a sample of *Asphalt Weekly Monitor*

Data Download

Weekly asphalt price data for internal analysis

Structured delivery of weekly pricing data—aligned with **Asphalt Weekly Monitor** assessments—for seamless integration into internal systems and workflows.

Highlights:

- Weekly pricing files aligned with AWM
- Flat-file delivery via FTP
- Internal warehousing abilities
- Ready for dashboards and analytical models

Who it supports: Procurement teams, planners, analysts, consultants, traders



« Scan for details about the *Data Download* service

Asphalt Forecast Package

36-month forward view of price, supply, & demand

A forward-looking view of the market, updated monthly and supported by expert analysis.

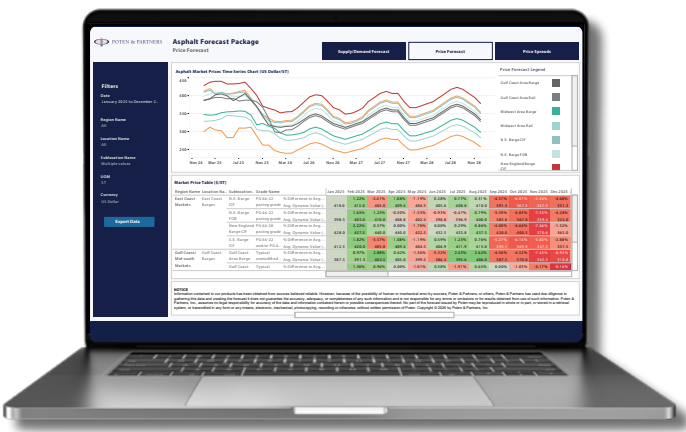
Highlights:

- Downloadable 36-month price forecasts
- Wholesale and retail outlooks
- PADD-level supply and demand projections
- Monthly commentary and trend analysis
- Price spread analysis tools

Who it supports: Refiners, producers, DOTs, contractors, traders, finance teams, planners



« Scan for your complimentary *three-month trial*



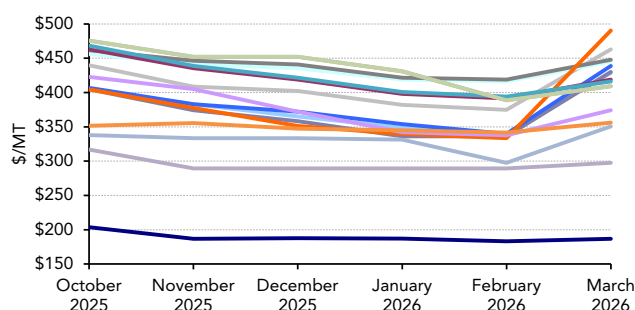
Bespoke data, research, and advisory services

For deeper insight, Poten delivers tailored datasets, market research, and consulting aligned to your specific objectives.

Historical Asphalt Price Data

Tailored datasets for in-depth market analysis

Market and Product Prices Time Series Chart



Custom historical pricing datasets sourced from the **Asphalt Weekly Monitor**, covering U.S., Canadian, and waterborne markets from 2000 to present.

Used for:

- Long-term trend analysis
- Price relationship evaluation
- Investment and forecasting support

Optional inclusion of refinery breakeven and alternate value data.

» **To discuss a custom historical dataset, contact:**
asphalt@poten.com

Industries We Serve

Across the North American asphalt value chain:

- Producers & refiners
- Asphalt terminals & distributors
- Paving & construction companies
- State DOTs & infrastructure authorities
- Commodity traders & energy marketers
- Engineering & consulting firms
- Logistics providers (truck, rail, barge)
- Aggregates suppliers
- Bitumen & asphalt suppliers
- Financial institutions & investors

Asphalt Market Research & Advisory

Specialized industry insight & advisory support

Expert consulting grounded in decades of industry experience and deep market knowledge.

Capabilities include:

- Market analysis and commercial guidance
- Price assessments and forecasts
- Supply and demand analysis
- Production and consumption insights

Delivered with independence and strict confidentiality.

» **To discuss research or advisory support,**
contact: asphalt@poten.com



Everything you need to understand, track, and forecast the asphalt market—region by region.

About Poten

Poten provides intelligence and advisory services across global energy and shipping markets. Our asphalt team combines deep industry expertise with a strong understanding of refinery operations and North American market dynamics.

We analyze asphalt markets at the level where decisions are made—by region, season, and underlying fundamentals—helping organizations plan with clarity and act with confidence.

Why Poten:

- Deep expertise in asphalt and refining
- Independent, data-driven methodologies
- Longstanding industry relationships
- PADD to local-level market insight
- Strategic and focused analysis across pricing, supply, and demand



PRICE REPORTING

- Weekly asphalt price assessments
- U.S. and Canadian market coverage
- PADD to local market level benchmarks
- Liquid asphalt and roofing flux pricing
- Wholesale and retail market insights



BUSINESS INTELLIGENCE

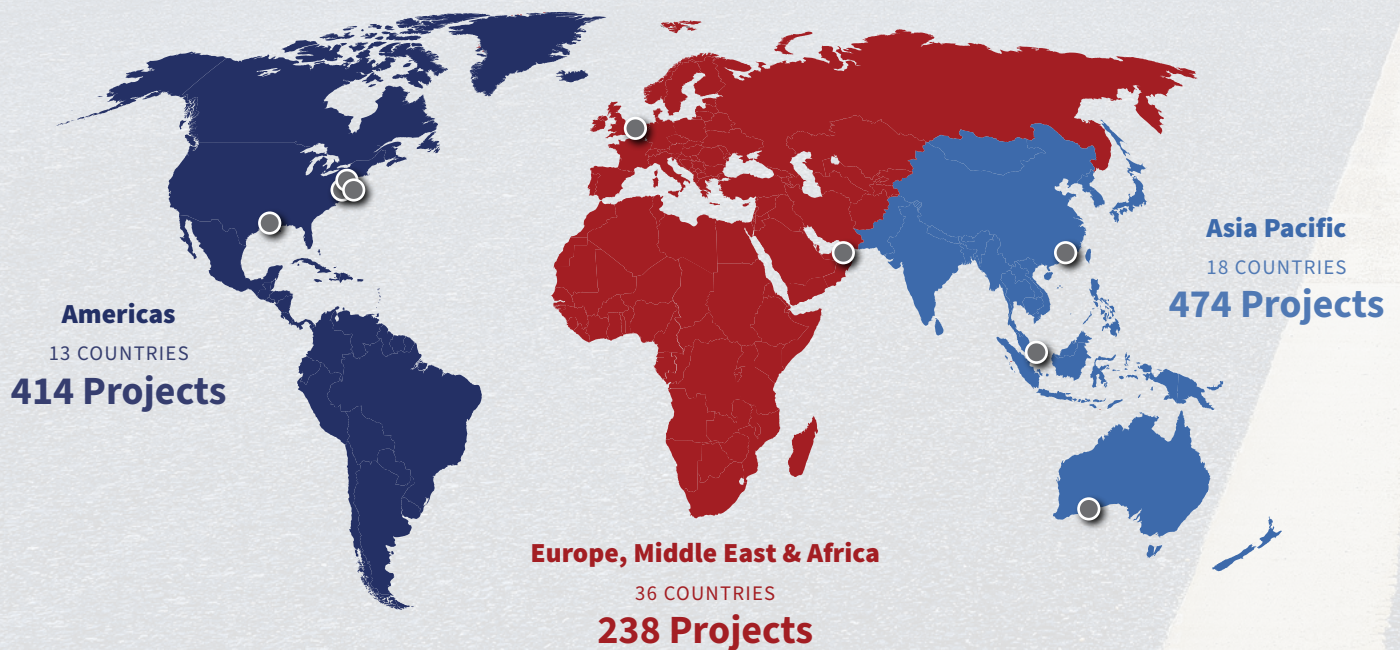
- Asphalt market data and analysis
- Structured pricing datasets
- Supply and demand fundamentals
- Extended horizon price forecasts
- Historical pricing data (2000–present)



ADVISORY SERVICES

- Market strategy and planning
- Feasibility and investment analysis
- Technical and commercial due diligence
- Pricing, marketing, and procurement
- Production and demand analysis

Poten's Global Offices and Market Reach



To learn more about Poten's products and services, please visit poten.com



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